



# EVENT MAGAZINE ADVERTISING SPECIFICATIONS

## AD SIZES AND REQUIREMENTS

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### TOUR AND HOME SPONSORS:

- a full-page (5.5 x 8.5" with .125" bleed), full-color ad in either pdf, eps or tif format at 300dpi or higher.
- a full-color (if possible) logo in either pdf, eps or tif format for signage and magazine.
- a full-color (if possible) logo in jpeg (possibly png, though jpeg is preferred) for the website.

### PREMIER, PLATINUM AND GOLD SPONSORS:

- a full-page (5.5 x 8.5" with .125" bleed), full-color ad in either pdf, eps or tif format at 300dpi or higher.

### SILVER SPONSORS:

- a half-page (5.5 x 4.25"), full-color ad in either pdf, eps or tif format at 300dpi or higher.

### BRONZE SPONSORS:

- a quarter-page (2.75 x 4.25"), full-color ad in either pdf, eps or tif format at 300dpi or higher.

### RESTAURANTS AND FLORISTS:

- a quarter-page (2.75 x 4.25"), full-color ad in either pdf, eps or tif format at 300dpi or higher.
- a full-color logo in either pdf, eps or tif format for signage and magazine.
- a full-color logo in jpeg (possibly png, though jpeg is preferred) for the website.

### SPECIAL THANKS PARTNERS:

- a quarter-page (2.75 x 4.25"), full-color ad in either pdf, eps or tif format at 300dpi or higher.

## DEADLINES

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### AD COMMITMENT

Corporate sponsorship form and payment must be submitted by **Friday, June 29, 2018**. Home, restaurant and floral sponsors can be recognized online and in social media the sooner logos are submitted.

### PRINT-READY ADVERTISEMENT

Advertisements must be ready for print and emailed by **Friday, July 13, 2018**, to [KitchenKapersAdvertising@gmail.com](mailto:KitchenKapersAdvertising@gmail.com).